

## Scientific Industries, Inc. 70 Orville Drive

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## FOR IMMEDIATE RELEASE (Bohemia, NY, February 3, 2011)

## Scientific Industries Launches the Rotator Genie

February 3, 2011 - Scientific Industries Inc. (OTCBB-SCND), a leading designer and producer of shakers and vortex mixers, including the world-renowned Vortex-Genie, today announced the market launch of the new Rotator Genie<sup>™</sup>, a benchtop laboratory rotator designed to rotate in various motions a variety of laboratory vessels such as tubes, flasks, microplates, and bags.

It is available in two platform configurations, a standard platform with retaining bands and a magnetic platform, with the platforms being interchangeable.

The Rotator Genie<sup>™</sup>, which is safe for cold room and incubator use, is ideal for a wide variety of applications in areas such as biochemistry, molecular biology, clinical testing and histochemistry. The product is being offered nationally and internationally through the Company's extensive network of laboratory equipment distributors.

## **About Scientific Industries**

Scientific Industries designs, manufactures, and markets a variety of laboratory equipment, including the world-renowned Vortex-Genie® Mixer, and produces and sells customized catalyst research instruments. Scientific Industries' products are generally used for research purposes in laboratories of universities, hospitals, pharmaceutical companies, chemical companies, and medical device manufacturers.

"Statements made in this press release that relate to future events, performance or financial results of the Company are forward-looking statements which involve uncertainties that could cause actual events, performance or results to materially differ. The Company undertakes no obligation to update any of these statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as to the date hereof. Accordingly, any forward-looking statement should be read in conjunction with the additional information about risks and uncertainties set forth in the Company's Securities and Exchange Commission reports, including our annual report on Form 10-K."



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